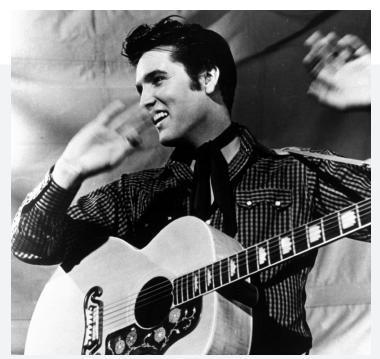




WHY MEMPHIS AND NASHVILLE?

MEMPHIS is a city located along the Mississippi River in Tennessee. In 2017 the population exceeded 650,000 making it the largest city on the Mississippi River and second-largest in Tennessee. It is home to the largest African-American population with Memphis playing a prominent role in the American civil rights movement and site of Dr. Martin Luther King Jr's 1968 assassination. In terms of its economy, Memphis developed as the world's largest spot cotton market and the world's largest hardwood lumber market, both commodity products of the Mississippi Delta. Into the 1950s, it was the world's largest mule market.

Today, Memphis is a regional center for commerce, education, media, art, and entertainment. The city has long had a prominent music scene, with historic blues clubs on Beale Street originating the unique Memphis blues sound during early 20th century. Memphis is the home of founders and pioneers of various American music genres, including Memphis soul, Memphis blues, gospel, rock n' roll, Memphis rap, Buck, crunk, and "sharecropper" country music (in contrast to the "rhinestone" country sound of Nashville). Here we visit the King of Rock 'n' Roll, Elvis Presley's home, the Graceland Mansion in Memphis.



Elvis Presley

NASHVILLE is a colorful, well-known city in several different arenas. Although Nashville is renowned as a music recording center and tourist destination, do you know that Nashville is also home to five professional sports franchises and the second largest music production centre (after New York) in the United States. The three record labels, as well as numerous independent labels, have offices in Nashville, mostly in Music Row. As of 2006, Nashville's music industry is estimated to have a total economic impact of \$6.4 billion per year and to contribute 19,000 jobs to the Nashville area. Also of course home of the Grand Ole Opry and the Country Music Hall of Fame and many major record labels.

Not just music, also home to 24 secondary institution, home to more than 300 health care companies that provide over 200,000 jobs in the area. Not to be forgotten it is the "Buckle of the Bible Belt" with over 700 churches. In 1843, the city was named the permanent capital of the state of Tennessee. In recent times Nashville has been described as a "southern boomtown" by numerous publications with it having the third fastest growing economy in the United States as of 2017.



ITINERARY

DAY 1 MAY 12 TORONTO - NASHVILLE - MEMPHIS (D)

Limousine pick-up will be arranged for each couple from their home to Pearson International Airport. We join WestJet for our direct flight to Nashville. Our deluxe coach and guide will meet us on arrival, and then will take us to Memphis with stop en-route for lunch on your own. Upon arrival in Memphis, check-in to The Guesthouse at Graceland. Dinner included at the hotel this evening.

Transportation: WestJet Accommodation: The Guesthouse at Graceland Hotel (2 nights)

DAY 2 | MAY 13 | GRACELAND, SUN STUDIOS, MEMPHIS CITY (B,L)

After breakfast at our hotel, we depart for a morning tour of Graceland with an Elvis Experience Tour. Put on your blue suede shoes and board our private motor coach as it departs towards Memphis' most iconic attraction, The Graceland Mansion. Upon entering, the presence of Elvis can still be felt within the walls as you walk through the very same rooms as he did after a long day's performance. At The Graceland Mansion discover distinctly "Elvis" rooms such as the famous "Jungle Room," homage to "The King's" love for Hawaii featuring green shagged carpets, exotically carved woodwork, and a Polynesian feel. View "Vernon's Office," where Elvis' father, Vernon Presley, managed his career, as well as the Trophy Building and Racquetball Building where you will find hundreds of awards and accolades received throughout his career in addition to those awarded posthumously. Pay your respects to Elvis and his contributions to American music and entertainment, knowing his legacy resonates throughout the world and spans multiple generations. Lunch is included at the Vernon's Smokehouse. Afternoon enjoy a Memphis city tour and a tour of the Sun Studios. Dinner on your own.



Graceland Mansion Photo credit: Andrea Zucker / Memphis Convention & Visitors Bureau

DAY 3 | MAY 14 | MEMPHIS - NASHVILLE, GRAND OLE OPRY SHOW! (B, D)

After breakfast, we meet our coach driver for our transfer back to Nashville. En-route stop for lunch on your own. Upon arrival, check into the fabulous Gaylord Opryland Hotel and Resort. Free time for you to settle into your rooms, then we depart for an early dinner included at the Santa Fe Cattle Co. After dinner, continue to a must-attend event while in "Music City" - The Grand Ole Opry. Originally a radio broadcast, the Opry is the longest running radio program in history. Dedicated to honoring country music, the event showcases different artists each night to perform songs in genres including country, bluegrass, folk, comedy, and gospel. The Opry is regularly listened to by millions of internet and radio users and visited by thousands of people from around the world.

Accommodation: Gaylord Opryland Hotel (4 nights)



Gaylord Opryland Hotel and Resort



Grand Ole Orpy Show - Photo credit: Chris Hollo

DAY 4 | MAY 15 | COUNTRY MUSIC HALL OF FAME, NASHVILLE CITY (B, L)

After breakfast at hotel, we depart for a morning tour of the Nashville, the "The Birthplace of Country Music". Get an educational and entertaining live narrative from our experienced guide while rolling past famous landmarks locations like historic Riverfront Park, The Tennessee State Capitol and Centennial Park, home to the statue of Athena and the Parthenon. Dig deep into the city's

country roots with a visit to Ryman Auditorium, the historic home of the Grand Ole Opry. Many music clubs and honky-tonk bars are in downtown Nashville, particularly the area encompassing Lower Broadway, Second Avenue, and Printer's Alley, which is often referred to as "the District". Enjoy a special "Legend Behind the Lyrics" lunch today with live music and show by local songwriter at the Margaritaville. After lunch, we continue our tour with a visit to the Country Music Hall of Fame and Museum. Free evening for dinner on your own.

DAY 5 | MAY 16 | LYNCHBURG (B/A, L)

Breakfast on your own today with USD10 allowance from Tour Design. Depart this morning for a full day trip to Lynchburg where we visit the Jack Daniel's Distillery, now listed on the National Register of Historic Places. Jack Daniel's is the top-selling whiskey in the world. Our tour today includes a tasting of this Tennessee whiskey. It is interesting to note that we are in dry county, so the product is not available for purchase at stores in the county. Lunch included at the Miss Mary Bobo's Boarding House. This afternoon we visit a Tennessee Walking Horse



Farm. The breed gained wide popularity for its smooth gait and it's agility in the rocky middle Tennessee terrain. Free evening for dinner on your own.

DAY 6 | MAY 17 | STUDIO RECORDING (B/A, D/A)

Breakfast on your own today with USD10 allowance from Tour Design. We depart with our guide for a morning tour at the historic RCA Studio B, the oldest surviving recording studio in the city. Beyond the countless recordings made by legendary artists here, Elvis Presley is known to have made more than two hundred song recordings at this location. Lots of fun today as we record our own song and have a souvenir CD to take home. Free time downtown for shop and have lunch on your own. Dinner on your own today with USD20 allowance from Tour Design.



RCA Studio B – Photo credit: Nashville Convention and Visitors Corporation

DAY 7 | MAY 18 | NASHVILLE - TORONTO (B/A)

Breakfast on your own today with USD10 allowance from Tour Design. Then say farewell to Nashville as we transfer to the airport for our flight home. Upon arrival back in Toronto, once again your limousine transfer is included to return you to your home.

Transportation: WestJet

*** END OF TOUR ***

B – Breakfast, L – Lunch, D – Dinner B/A – Breakfast allowance, D/A – Dinner allowance

Pricing & Terms

PACKAGE RATE (CAD\$, PER PERSON)

CAD \$3,599 per person based on double occupancy CAD \$910 per person for single supplement

INCLUSIONS

- · Roundtrip flights between Toronto and Nashville
- Limousine transfers from home to Toronto Airport and return
- 6 nights' accommodation at hotels as per itinerary
- 3 breakfasts, 3 lunches, and 2 dinners as per itinerary
- 3 breakfast allowances, and 1 dinner allowance provided by Tour Design as per itinerary
- · Tours and transfers as per itinerary
- Porterage at hotels (1 piece of luggage per person)
- · All applicable taxes and resort fees
- · All gratuities for local guides, drivers, and included meals

EXCLUSIONS

- Airport departure taxes and fuel surcharges.
 Currently CAD \$160 per person
- · Meals not included in the itinerary
- · Optional travel insurance

AIR CREDIT

If you wish to arrange your own air from Toronto to Nashville and back to Toronto, an air credit of CAD \$300 per person will be deducted from the tour cost. And above mentioned airport taxes and fuel surcharges will not be applicable.

Please contact us for air deviation, premium economy or business class upgrade surcharges.

SPECIAL NOTE

- Names provided at time of booking MUST match exactly your passport
- You must have a passport valid for at least 6 months after your return date
- If you wish to purchase optional travel insurance with us, it MUST be purchase prior to final payment date.
 Please contact us for a quotation.

DEPOSIT AND PAYMENT

At time of booking: CAD \$500 per person

Final payment: Remaining balance due February 5, 2021

CANCELLATION TERMS

Between time of booking & Feb 4, 2021: CAD \$500 per person

Between Feb 5, 2021 & date of departure: 100% of total cost

Program designed in conjunction with Terry and Jane Cole from the Milton PROBUS Club. Email: terryjane@sympatico.ca or call 905-875-0171

To book this program, please complete the Booking Form and email, mail or fax to Tour Design.



TOUR DESIGN